GOVERNMENT OF INDIA
MICRO,SMALL AND MEDIUM ENTERPRISES
LOK SABHA

UNSTARRED QUESTION NO:2997
ANSWERED ON:05.12.2016
Exhibitions by KVIC
Khuba Shri Bhagwanth;Nete Shri Ashok Mahadeorao

Will the Minister of MICRO,SMALL AND MEDIUM ENTERPRISES be pleased to state:

(a) whether Khadi and Village Industries Commission (KVIC) has organised district level exhibitions to promote the KVIC products including Khadi in the country during the current year;

(b) if so, the details thereof, State/UT-wise;

(c) whether the KVIC proposes to organise such exhibitions in future in the country especially in backward districts of Maharashtra;

(d) if so, the details thereof, State/UT-wise; and

(e) the amount spent/likely to be spent on organising such exhibitions, State/UT-wise?

Answer

MINISTER OF STATE IN THE MINISTRY OF
MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI GIRIRAJ SINGH)

(a)&(b): Yes, Madam. Khadi and Village Industries Commission (KVIC) has organized district level exhibitions to promote the Khadi & Village Industries (KVI) products including Khadi in the country during the current year. These exhibitions offer the Khadi Institutions an opportunity to increase the reach for their products and obtain higher income through increased sales. The State/UT-wise target and achievement to organize district level exhibitions under PMEGP during 2016-17 is given at Annexure-I.

(c)&(d): As per Prime Minister's Employment Generation Programme (PMEGP) guidelines, KVIC, in coordination with State Khadi and Village Industries Boards (KVIBs) and District Industries Centres (DICs) have organized/proposed to organize district level exhibitions in each State all over the country including backward districts of Maharashtra during 2016-17. State-wise status of exhibitions is given at Annexure-I.

As far as Maharashtra State is concerned, during 2016-17, two exhibitions have been organised in tribal and naxal affected areas of Maharashtra i.e. Chandrapur and Gondia. Total sales achieved by these exhibitions is Rs. 2,99,471/- and Rs.2,07,000/- respectively.

(e): An amount of Rs. 1.00 lakh has been earmarked for organizing each District Level Exhibition with participation of at least 10 PMEGP beneficiaries'. The total amount spent and to be spent for organizing district level exhibitions is given in Annexure-I.